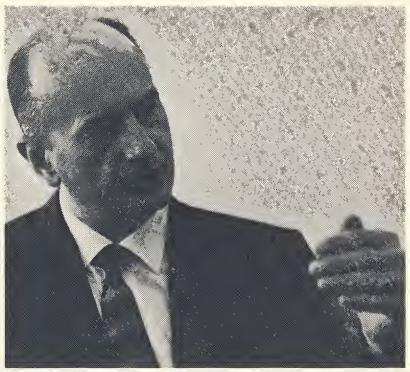
HUMAN FACTORS AT SDC

SDC

Suite 508A

Statler



"HUMAN FACTORS is a rapidly growing professional specialty making contributions in personnel, training, human engineering, and all those areas where there is man-machine interaction. The rapid acceptance of system concepts has made the 'human part' of any system a focal point for system planning. Wherever a system is required to collect and input information, process this information, display data for action or decision-making—at such places humans will be involved and human factors knowledge and techniques can make significant contributions to system design.

"SYSTEM DEVELOPMENT CORPORATION is the world's largest private employer of human factors scientists. In conjunction with computer programmers, design and computer engineers and operations research specialists, human factors personnel at SDC are playing key roles in the development of several of the nation's largest data processing and control systems. SDC's development of the System Training Program for both the manual and SAGE air defense crews is well known. More recently this training has been expanded to include battle staff training and decision-making at the highest echelons. Simultaneously SDC has been diversifying its human factors work so that at the present time over a third of our human factors professional employees are working on design of advanced new systems such as the Strategic Air Command Control System, on human engineering, and on broad research problems.

"IF YOU HAVE TRAINING and experience in the human factors area, and especially if your background is in human engineering or experimental psychology, we would be very pleased to discuss available positions in our expanding facilities at Santa Monica, California, Paramus, New Jersey, and throughout the country and Alaska. Please address inquiries to Personnel Manager, System Development Corporation, 2500 Colorado Avenue, Santa Monica, California."

Launor F Carter

Launor F. Carter, Director of Research

SYSTEM DEVELOPMENT CORPORATION

2500 COLORADO AVENUE, SANTA MONICA, CALIFORNIA

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